



# The Parent Information Center of Delaware

*Inform. Educate. Advocate.*

## 2017 Annual Summary



### IMPACT 2017

Parents and professionals served  
3,685

Number of parents and caregivers participating in workshops and seminars  
849

Professionals engaged in programming  
524

Families who received one-on-one support with special education concerns  
2,302

Visitors to PIC's website and social media platforms  
72,434

Electronic newsletters distributed  
164,736

Number of people reached at resource events  
3,688



*PIC Staff during the historic 2017 Solar Eclipse*

#### **OUR MISSION:**

PIC's mission is to advance effective parent engagement in education. PIC is especially focused on supporting families of children with disabilities, birth-26, gain access to supports and services in their community and school to assist them with accessing their education.

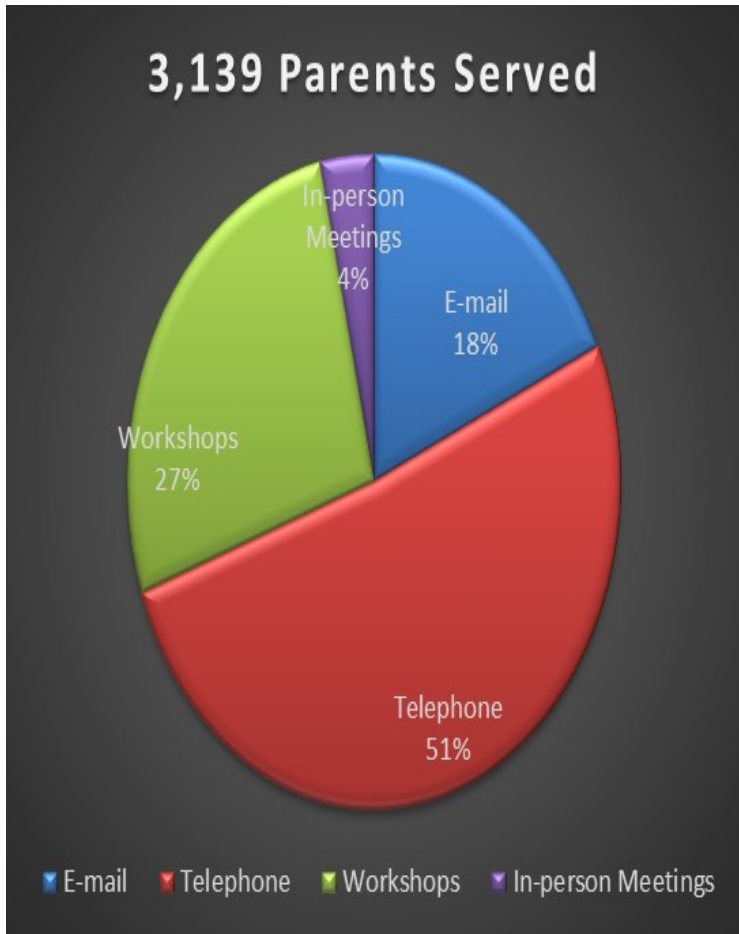
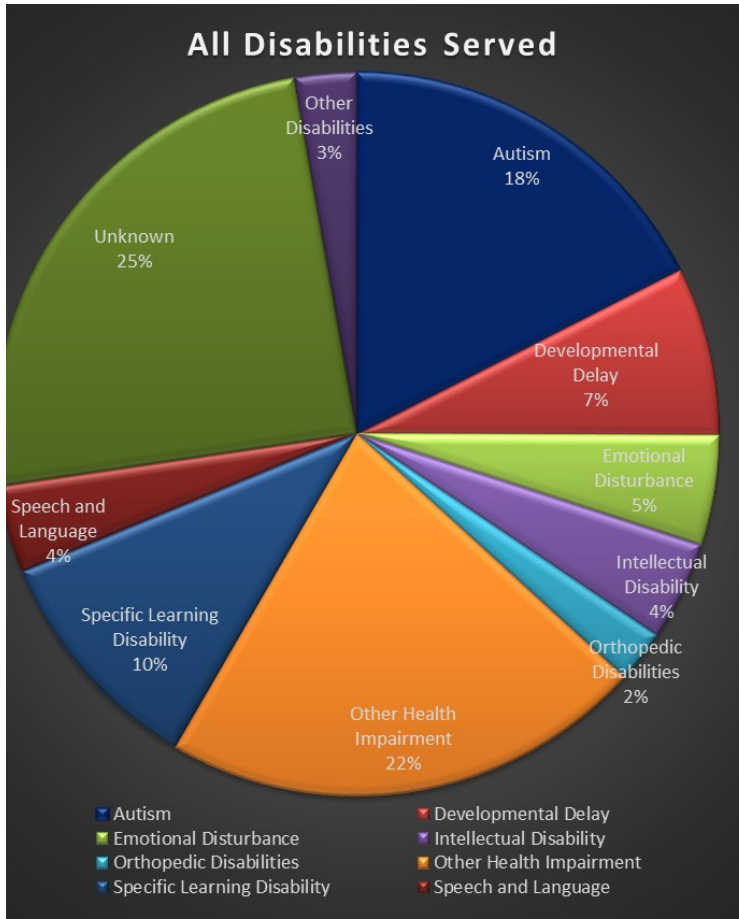
#### **OUR VISION:**

PIC's vision is for all children to fulfill their potential to succeed.

#### **OUR UNIQUE ROLE:**

Established in 1983 as a 501(c)(3) non-profit, PIC is a statewide organization with a mission to advance effective parent engagement in education. We provide families with the information, education, and advocacy tools necessary to understand public education policies and program options. PIC empowers parents to become their child's best advocate!

PIC also operates as Delaware's only Parent Training and Information Center (PTI) as mandated under the Individuals with Disabilities Education Act funded in part by the U.S. Department of Education, Office of Special Education Programs. As a PTI, our commitment to OSEP is to provide information, one-on-one assistance, and support to families.



## MILESTONE SNAPSHOTS

### Transition Advocacy Project

Mrs. Lisa Frankel, M.Ed. has joined the PIC team in the position of Transition Coordinator. In this role, Ms. Frankel will be responsible for creating transition materials and working with students to prepare them for life after high school. If you are interested in learning more about the program, please contact her at [lfrankel@picofdel.org](mailto:lfrankel@picofdel.org).

### Special Education Resource Video Project

The Parent Information Center of Delaware received a generous grant from the Longwood Foundation to help create a video project around topics such as: “Five Steps in Special Education”, “Eligibility for Special Education”, “Preparing for IEP Meetings”, & “Age of Majority”. These 3-6 minute videos will be hosted on PIC’s website and are currently hosted on our YouTube channel. Our hope is that through this project, we can reach a larger audience and provide more bite-sized, parent-friendly information. We are currently working on creating a second set of videos.

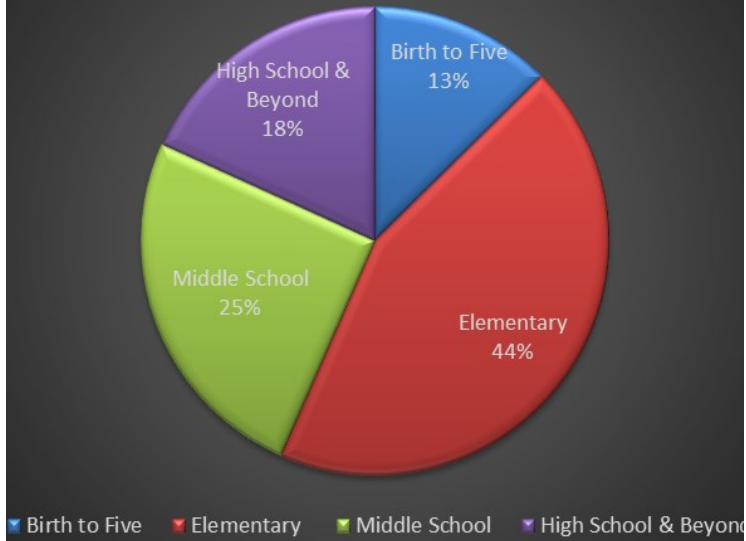
### Do More 24 Success

For the first time PIC participated in Do More 24 Delaware, a 24 hour day of giving that raises funds for local non-profits. The success of this campaign enabled PIC to direct funding to our new Transition Advocacy Project and Early Intervention Initiatives.

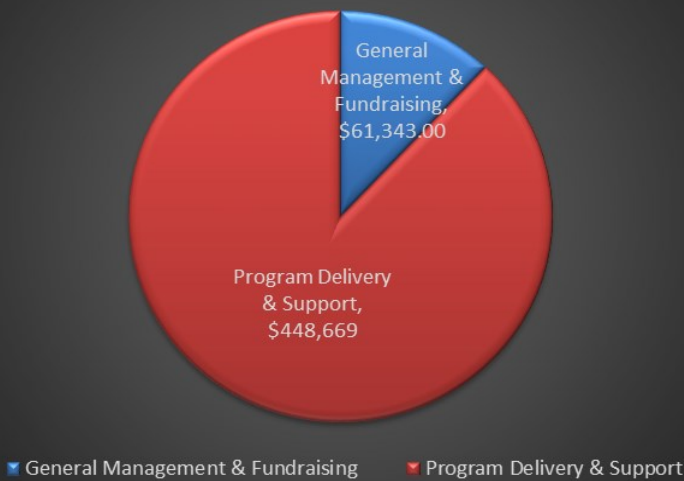
### Building Capacity: New Partnerships

PIC is attempting to build capacity of the organization to service more families by strategically partnering with other committed organizations such as: Delaware CAN, NAMI Delaware, La Esperanza, and the Mid-Atlantic Equity Center.

## 2,912 Children Served by Age



## Total Annual Expenses



## MILESTONE SNAPSHOTS

### Funding Resources

PIC programs and services are supported by: U.S. Department of Education Programs (CFDA84.328M), the Delaware Department of Education, the Birth-to-Three Program, Grant-in-Aid of the Delaware Legislature, United Way of Delaware and Pennsylvania, Delaware State Employees Charitable Campaign, Longwood Foundation, Bank of America Employee Giving, Psychiatric Access for Central Delaware, P.A., Levin Family Foundation, Morgan Stanley Cyber Grants, as well as friends and families who value the importance of PIC's work on behalf of Delaware's children and their parents.

### Six-Month Executive Director Highlights

- \* Created a draft strategic plan for PIC
- \* Sustained partnerships with U.S. Department of Education, Delaware Department of Education, GACEC, CDW, Birth-to-Three, Parent Advocacy Council for Education, Autism Delaware, and UD Center on Disability Studies
- \* PIC's presence increased in Early Intervention as we now have a dedicated section in our weekly e-news for this topic
- \* PIC staff receives monthly professional development
- \* Implemented monthly work plans for all staff members
- \* Increased PIC's funding by more than \$18k

### Staff Spotlight

Paula Broody, PIC's Bi-lingual Parent Consultant, was appointed by the governor to the Interagency Collaboration Council (see photo left).

*"Paula is a true rock star in providing services to non-English speaking families in Delaware"* – Jazmone



**The Parent Information Center of Delaware, Inc.**  
404 Larch Circle  
Wilmington, DE 19804

## **Staff List 2017**

### **Wilmington Office - PIC Headquarters**

Jazmone Taylor, Executive Director  
Meedra Surratte, Special Programs Manager  
Mindy Cox, Office & Data Manager  
Kathryn Herel, Educational Surrogate Program Coordinator  
Lisa Frankel, Transition Coordinator  
Carrie Melchisky, Parent Consultant  
Paula Broody, Bi-Lingual Parent Consultant  
Jin Whan Kang, Clerical Assistant  
Ian Binkley, Intern

### **Georgetown Office**

Mila Hathaway, Parent Consultant  
Loyda Santiago, Bi-lingual Parent Consultant