MISSION
To advance effective parent engagement in education.

VALUES
PIC embraces these core values as part of its vision:
- Accountability
- Accessibility
- Commitment to Children & Families
- Integrity

VISION
For all children to fulfill their potential to succeed.

2018-2020 PIC Strategic Plan

STRATEGY 1.1
Increase PIC's presence in the community.

STRATEGY 1.2
Develop and share consistent message about PIC to help the community understand what PIC does.

STRATEGY 2.1
Create a partnership map to determine any gap areas.

STRATEGY 2.2
Establish new relationships with partners that can assist in achieving PIC’s mission.

STRATEGY 3.1
Increase PIC’s visibility by reaching out to targeted populations.

STRATEGY 4.1
Increase PIC’s funding streams through diverse means.

STRATEGY 4.2
Leverage strategic partnerships to increase funding.

STRATEGY 5.1
Increase quality staff retention.

STRATEGY 5.2
Increase mentoring opportunities for staff.

STRATEGY 6.1
Increase the capacity of families to participate in systems change.

STRATEGY 6.2
Increase the number of materials that are high quality, relevant, and useful for families.

GOAL 3: Outreach

GOAL 4: Funding

GOAL 5: Staff Needs

GOAL 6: Families

MISSION
To advance effective parent engagement in education.

VALUES
PIC embraces these core values as part of its vision:
- Accountability
- Accessibility
- Commitment to Children & Families
- Integrity

VISION
For all children to fulfill their potential to succeed.

2018-2020 PIC Strategic Plan

STRATEGY 1.1
Increase PIC’s presence in the community.

STRATEGY 1.2
Develop and share consistent message about PIC to help the community understand what PIC does.

STRATEGY 2.1
Create a partnership map to determine any gap areas.

STRATEGY 2.2
Establish new relationships with partners that can assist in achieving PIC’s mission.

STRATEGY 3.1
Increase PIC’s visibility by reaching out to targeted populations.

STRATEGY 4.1
Increase PIC’s funding streams through diverse means.

STRATEGY 4.2
Leverage strategic partnerships to increase funding.

STRATEGY 5.1
Increase quality staff retention.

STRATEGY 5.2
Increase mentoring opportunities for staff.

STRATEGY 6.1
Increase the capacity of families to participate in systems change.

STRATEGY 6.2
Increase the number of materials that are high quality, relevant, and useful for families.

MISSION
To advance effective parent engagement in education.

VALUES
PIC embraces these core values as part of its vision:
- Accountability
- Accessibility
- Commitment to Children & Families
- Integrity

VISION
For all children to fulfill their potential to succeed.

2018-2020 PIC Strategic Plan

STRATEGY 1.1
Increase PIC’s presence in the community.

STRATEGY 1.2
Develop and share consistent message about PIC to help the community understand what PIC does.

STRATEGY 2.1
Create a partnership map to determine any gap areas.

STRATEGY 2.2
Establish new relationships with partners that can assist in achieving PIC’s mission.

STRATEGY 3.1
Increase PIC’s visibility by reaching out to targeted populations.

STRATEGY 4.1
Increase PIC’s funding streams through diverse means.

STRATEGY 4.2
Leverage strategic partnerships to increase funding.

STRATEGY 5.1
Increase quality staff retention.

STRATEGY 5.2
Increase mentoring opportunities for staff.

STRATEGY 6.1
Increase the capacity of families to participate in systems change.

STRATEGY 6.2
Increase the number of materials that are high quality, relevant, and useful for families.